Smartcuts How Hackers Innovators And Icons Accelerate Business Hardcover

Hacking InnovationSmartcutsThe InnovatorsSmartcutsSUMMARY - Smartcuts: How Hackers, Innovators, And Icons Accelerate Success By Shane SnowFundamentals of Software StartupsInnovations for Community ServicesSmartcutsOpen Labs and Innovation ManagementHacker Culture and the New Rules of InnovationSUMMARYCommunities Of Innovation: How Organizations Harness Collective Creativity And Build ResilienceThe Network SocietyHacking Digital: Best Practices to Implement and Accelerate Your Business TransformationSocial SciencesHey, Whipple, Squeeze ThisWelcome to Management: How to Grow From Top Performer to Excellent LeaderComputer/law JournalSpecialization in Online Innovation CommunitiesVirtual Keys in Cyberspace Josh Linkner Walter Isaacson Shortcut Edition Anh Nguyen-Duc Udo R. Krieger Shane Snow Valérie Mérindol Tim Rayner Edition Shortcut (author) Patrick Cohendet Manuel Castells Michael Wade Luke Sullivan Ryan Hawk Jan Bierwald Helge Godø

what if hacking approaches could be redirected for productive means how can we harness the positive attributes of hacking to drive meaningful outcomes in our companies careers and communities new york times bestselling author josh linkner has cracked the code in his latest book hacking innovation providing a new framework for innovation reinvention and transformation linkner reveals the five core mindsets and ten primary tactics of hackers as the new model for complex problem solving innovation and growth these fresh approaches enable

leaders at all levels to topple their competition with stunning efficiency hacking innovation translates the complex hacker philosophy into a simple yet effective system for modern business success to uncover these secrets linkner immersed himself into the dangerous and clandestine world of hackers insights from ex cons secretive hacking societies the fbi and cyber security giants deliver drama and suspense he also penetrates the caffeine driven world of tech startups revealing the stealthy practices that have launched tech founders into the rarified billionaires club all told linkner delivers the definitive work to propel the next generation of leaders and innovators

a revelatory history of the people who created the computer and the internet discusses the process through which innovation happens in the modern world citing the pivotal contributions of such figures as ada lovelace alan turing bill gates and tim berners lee

our summary is short simple and pragmatic it allows you to have the essential ideas of a big book in less than 30 minutes by reading this summary you will discover principles that will help you achieve success faster with shortcuts you will also discover that the classical ways are not the fastest or the most innovative there is no point in putting in effort for the simple principle of putting in effort you have to work intelligently to innovate you must always question the paradigms the principles that you take for granted the foundations of the problem that drive you to undertake provided you know how to manage it criticism will be very useful true and solid relationships will always help you move forward how is it that young entrepreneurs are experiencing tremendous success when many industries are standing still shane snow a young american entrepreneur who has spent a lot of time in new york s start up community explains the nine principles of smart entrepreneurship he will explain how to implement these smartcuts smart shortcuts in a sustainable way a strong advocate of a different way of thinking he will allow you to see entrepreneurship and the path to success in a new light buy now the summary of this book for the modest price of a cup of coffee

this book discusses important topics for engineering and managing software startups such as how technical and business aspects are related which complications may arise and how they can be dealt with it also addresses the use of scientific engineering and managerial approaches to successfully develop software products in startup companies the book covers a wide range of software startup phenomena and includes the knowledge skills and capabilities required for startup product development team capacity and team roles technical debt minimal viable products startup metrics common pitfalls and patterns observed as well as lessons learned from startups in finland norway brazil russia and usa all results are based on empirical findings and the claims are backed by evidence and concrete observations measurements and

experiments from qualitative and quantitative research as is common in empirical software engineering the book helps entrepreneurs and practitioners to become aware of various phenomena challenges and practices that occur in real world startups and provides insights based on sound research methodologies presented in a simple and easy to read manner it also allows students in business and engineering programs to learn about the important engineering concepts and technical building blocks of a software startup it is also suitable for researchers at different levels in areas such as software and systems engineering or information systems who are studying advanced topics related to software business

this book constitutes the refereed proceedings of the 23rd international conference on innovations for community services i4cs 2023 held in bamberg germany in september 2023 the 15 full papers and 4 short papers presented in this volume were carefully reviewed and selected from 38 submissions one invited talk in full paper length is included in the volume the papers focus on topics such as distributed architectures and frameworks for community services advanced applications regarding digital communities on the move new trends of socialization covering the ambient work and living of digital societies

entrepreneur and journalist shane snow wired fast company the new yorker and cofounder of contently analyzes the lives of people and companies that do incredible things in implausibly short time how do some startups go from zero to billions in mere months how did alexander the great youtube tycoon michelle phan and tonight show host jimmy fallon climb to the top in less time than it takes most of us to get a promotion what do high growth businesses world class heart surgeons and underdog marketers do in common to beat the norm one way or another they do it like computer hackers they employ what psychologists call lateral thinking to rethink convention and break rules that aren t rules these are not shortcuts which produce often dubious short term gains but ethical smartcuts that eliminate unnecessary effort and yield sustainable momentum in smartcuts snow shatters common wisdom about success revealing how conventions like paying dues prevent progress why kids shouldn t learn times tables and how paradoxically it s easier to build a huge business than a small one from spacex to the cuban revolution from ferrari to skrillex smartcuts is a narrative adventure that busts old myths about success and shows how innovators and icons do the incredible by working smarter and how perhaps the rest of us can too

this book examines returns on experience and managerial practices to generate deeper collaboration intensify co creation support start ups and established companies to explore develop and accelerate their projects thanks to open labs living labs fab labs coworking spaces third spaces etc open labs are the beatbox to create a rhythm in ecosystems and make all stakeholders

move forward faster together this book proposes a framework to understand how open labs innovation hubs and collaborative spaces contribute to ecosystems the book looks beyond the short term effects of open labs and identifies four main dimensions communities physical spaces events and portfolios of services offered to private businesses entrepreneurs and start ups established companies or public institutions drawing on extensive field research lasting over five years with more than 40 cases and more than 200 interviews plus direct observation within different environments this edited book investigates how managers run these labs and how users or clients evolve when benefitting from their services all chapters analyse how an actual management impacts the dynamics of communities how it shapes the co evolution between open labs and their ecosystems and how the management of the physical space impacts the mission of the lab and its role in the ecosystem open labs and innovation research is written for scholars and researchers in the fields of innovation studies and management science this book can also inform teaching public policymaking and professional practice

fifteen years ago a company was considered innovative if the ceo and board mandated a steady flow of new product ideas through the company s innovation pipeline innovation was a carefully planned process driven from above and tied to key strategic goals nowadays innovation means entrepreneurship self organizing teams fast ideas and cheap customer experiments innovation is driven by hacking and the world s most innovative companies proudly display their hacker credentials hacker culture grew up on the margins of the computer industry it entered the business world in the twenty first century through agile software development design thinking and lean startup method the pillars of the contemporary startup industry startup incubators today are filled with hacker entrepreneurs running fast cheap experiments to push against the limits of the unknown as corporations not for profits and government departments pick up on these practices seeking to replicate the creative energy of the startup industry hacker culture is changing how we think about leadership work and innovation this book is for business leaders entrepreneurs and academics interested in how digital culture is reformatting our economies and societies shifting between a big picture view on how hacker culture is changing the digital economy and a detailed discussion of how to create and lead in house teams of hacker entrepreneurs it offers an essential introduction to the new rules of innovation and a practical guide to building the organizations of the future

this is a landmark study that tackles an important black box in innovation studies i e communities of innovation while conventional work focuses on formal organizations a select group of academic leaders highlights the various communities that cut across firms and form the vital underground for processes of creativity and ideation while targeted toward business and

management this volume is a must read for all social scientists interested in the dynamics underlying the current knowledge economy journal of economic geographythis book describes the important role played by communities in innovation processes and how organizations can benefit from it a community brings together individuals who share a common passion for a given area of knowledge and can contribute to innovation at different levels capitalization of good practices problem solving sharing of expertise or development of new and creative ideas the literature has progressively identified many variants of communities such as communities of practice epistemic communities communities of interest virtual communities etc these forms of communities differ regarding the type of the specialized activities of knowledge on which they focus as practitioners and academics increasingly emphasized the needs of collaborative approaches in innovation they progressively challenged the traditional idea that innovation is mainly generated by hierarchical corporate departments and highlighted the active role that communities play in innovation processes the aim of this book is to shed light using multiple examples on the proactive and fundamental role of communities in the new innovation practices of organizations

manuel castells has drawn together a group of contributors to explore the patterns and dynamics of the network society in its cultural and institutional diversity

improve your business performance through digital transformation digital transformation has become commonplace across public and private sector organizations and yet most struggle to achieve tangible results from it many make avoidable mistakes or fall into simple traps along the way written by a team of global digital transformation thought leaders hacking digital provides practical advice and information that you need to successfully transform your organization hacking digital is organized into six easy to follow sections initiating your digital transformation setting up the right organizational dynamics working with the outside world creating value in new ways leading people and organizations anchoring and sustaining performance how do you create a sense of urgency how do you set up digital governance how do you create successful digital offerings how do you manage the relationship between digital transformation and it how do you scale digital initiatives hacking digital answers these and many other questions you need to transform your organization and seize a competitive edge for years to come hackingdigital org

the classic guide to creating great advertising now covers all media digital social and traditional hey whipple squeeze this has helped generations of young creatives make their mark in the field from starting out and getting work to building successful campaigns you gain a real world perspective on what it means to be great in a fast moving sometimes harsh industry you ll learn how

to tell brand stories and create brand experiences online and in traditional media outlets and you ll learn more about the value of authenticity simplicity storytelling and conflict advertising is in the midst of a massive upheaval and while creativity is still king it s not nearly enough this book is an essential resource for advertising professionals who need up to date digital skills to reach the modern consumer turn great ideas into successful campaigns work effectively in all media channels avoid the kill shots that will sink any campaign protect your work succeed without selling out today s consumer has seen it all and they re less likely than ever to even notice your masterpiece of art and copy let alone internalize it your job is to craft a piece that rises out of the noise to make an impact hey whipple squeeze this provides the knowledge to create impressive compelling work

the ultimate all in one guide to becoming a great leader daniel pink from the creator and host of the learning leader show the most dynamic leadership podcast out there forbes that will help you lead smarter inc comes an essential tactical guide for newly promoted managers every year millions of top performers are promoted to management level jobs only to discover that the tactics that got them promoted are not the tactics that will make them effective in their new role in welcome to management ryan hawk provides practical actionable advice and tools designed to ensure that transition is a successful one he presents a new actionable three part framework distilled from best practices drawn from in depth interviews with over 300 of the most forward thinking leaders around the world as well as his own professional experience going from exceptional individual producer to new leader learn how to lead yourself build skills and earn credibility compliance can be commanded but commitment cannot people reserve their full capacity for emotional commitment for leaders they find credible and credibility must be earned build your team develop a healthy and sustainable culture of mutual trust and respect that creates cohesion this includes effective hiring and firing practices lead your team set a clear strategy and vision for your team communicate effectively and ultimately drive the results the organization is counting on your team to deliver through case studies hundreds of interviews and personal stories the book will help high performers make the leap from individual contributor to manager with greater ease grace courage and effectiveness welcome to management

jan bierwald presents the individual behavior of members in online innovation communities in which thousands of users contribute voluntarily to a jointly developed outcome the individual member behavior is explored by conducting a detailed content analysis of more than 7 300 mails his study shows on which content individual members focus their contributions and how specialized members behave within the community this leads to various implications for today s community management to improve the attracting controlling and

retaining of their members contents online innovation communities factors influencing community member behavior community members contribution focus target groups faculty and students in business administration with a focus on innovation management organization marketing and entrepreneurship practitioners in the fields of research development and marketing the author jan bierwald worked as management consultant before he gained his doctorate degree while working with prof dr cornelius herstatt at the institute of technology and innovation management after finalizing his phd he decided to rejoin the consulting sector

virtual keys play many distinct at times contradictory roles in the dynamics of modern complex societies that rely more and more on ict this book provides a number of different perspectives on these dynamics by exploring how actors and networks create new ict ultimately how they shape and create the keys to cyberspace and future society book jacket

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